

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 3  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) <b>Priorities USA Action</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495861	
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee <b>Shorr Johnson Magnus</b>			Date MM / DD / YYYY <b>05 / 15 / 2012</b>	
Mailing Address 1831 Chestnut Street Sixth Floor			Amount <b>37158.00</b>	
City Philadelphia	State PA	Zip Code 19103	Transaction ID : <b>D378426</b>	
Purpose of Expenditure Media Advertising Production Costs		Category/ Type	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President State: _____ District: <b>00</b>	
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <b>5122318.48</b>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee <b>Shorr Johnson Magnus</b>			Date MM / DD / YYYY <b>05 / 15 / 2012</b>	
Mailing Address 1831 Chestnut Street Sixth Floor			Amount <b>9623.88</b>	
City Philadelphia	State PA	Zip Code 19103	Transaction ID : <b>D382279</b>	
Purpose of Expenditure Media TV Advertising Production Costs		Category/ Type	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President State: _____ District: <b>00</b>	
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <b>5122318.48</b>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	<b>46781.88</b>
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures.....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*Greg Speed*

Signature

[Electronically Filed]

Date

MM / DD / YYYY  
**05 / 17 / 2012**

# 24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 2 OF 3  
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)  
Priorities USA Action

FEC IDENTIFICATION NUMBER ▼

C C00495861

Check If ☐ 24-hour report ☒ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee  
GSG Communications, LLC

Date

MM / DD / YYYY  
05 / 15 / 2012

Mailing Address 895 Broadway  
5th Floor

Amount

50000.00

Purpose of Expenditure  
Media Digital Advertising Buy

Category/  
Type

Office Sought:

☐ House State:

☐ Senate District: 00

☒ President

Check One:

☐ Support

☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Mitt Romney

Calendar Year-To-Date Per Election  
for Office Sought

5122318.48

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Transaction ID : D389134

Full Name (Last, First, Middle Initial) of Payee  
Mundy Katowitz Media, Inc.

Date

MM / DD / YYYY  
05 / 15 / 2012

Mailing Address 1322 G Street, SE

Amount

1232625.20

Purpose of Expenditure  
Media TV Advertising Buy

Category/  
Type

Office Sought:

☐ House State:

☐ Senate District: 00

☒ President

Check One:

☐ Support

☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Mitt Romney

Calendar Year-To-Date Per Election  
for Office Sought

5122318.48

Disbursement For: ☐ Primary ☒ General  
2012 ☐ Other (specify) ▶

Transaction ID : D389281

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

1282625.20

(b) SUBTOTAL of Unitemized Independent Expenditures .....▶

(c) TOTAL Independent Expenditures.....▶

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Greg Speed

[Electronically Filed]

Date

MM / DD / YYYY  
05 / 17 / 2012

Signature

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PAGE 3 OF 3  
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NAME OF COMMITTEE (In Full) <b>Priorities USA Action</b>		FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00495861	
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on		M M M / D D D / Y Y Y Y Y Y	

  

Full Name (Last, First, Middle Initial) of Payee <b>Mundy Katowitz Media, Inc.</b>		Date M M M / D D D / Y Y Y Y Y Y <b>05 / 15 / 2012</b>	
Mailing Address 1322 G Street, SE		Amount <b>2248131.59</b>	
City Washington	State DC	Zip Code 20003	Transaction ID : <b>D390152</b>
Purpose of Expenditure Media TV Advertising Buy	Category/ Type	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President State: District: 00	
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <b>5122318.48</b>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

  

Full Name (Last, First, Middle Initial) of Payee <b>Shorr Johnson Magnus</b>		Date M M M / D D D / Y Y Y Y Y Y <b>05 / 15 / 2012</b>	
Mailing Address 1831 Chestnut Street Sixth Floor		Amount <b>27684.08</b>	
City Philadelphia	State PA	Zip Code 19103	Transaction ID : <b>D390147</b>
Purpose of Expenditure Media Digital and TV Advertising Production Costs	Category/ Type	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President State: District: 00	
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought <b>5122318.48</b>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) ▶	

  

(a) SUBTOTAL of Itemized Independent Expenditures.....▶	<b>2275815.67</b>
(b) SUBTOTAL of Unitemized Independent Expenditures .....▶	
(c) TOTAL Independent Expenditures.....▶	<b>3605222.75</b>

  

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Greg Speed

[Electronically Filed]

Signature \_\_\_\_\_ Date M M M / D D D / Y Y Y Y Y Y  
**05 / 17 / 2012**